

THE
ABCs
OF
**BUILDING
SUCCESSFUL
ORGANIZATIONS™**



**Professional Speakers • Trainers • Consultants
Facilitators • Best Selling Authors**

**Get the ABC Guys helping your
organization achieve its goals!**

SERVICES OFFERED

The **ABC Guys**, founders of the **ABCs of Building Successful Organizations™** and best-selling authors of **The ABCs of Making Money** series are committed to helping their clients succeed. They offer their unique, fully guaranteed* practical, results-oriented solutions in the following areas:

- **The ABCs Of Making Money System™**
- **The ABCs Of Achieving Extraordinary Sales Results System™**
- **The ABCs Of Delivering Ultra Customer Care System™**
- **The ABCs Of Developing Winning Teams System™**

The **ABC Guys** and their multi-disciplined support team draw from their extensive experiences as internationally acclaimed professional speakers, trainers, consultants and facilitators to create highly customized, client-specific systems to achieve the organization's goals.

*THE GUARANTEE

"Due to our 35+ years proven track-record of exceeding the expectations of our clients around the world, we offer this guarantee: If, after adopting and implementing any of our **ABCs of Building Successful Organizations™** systems you don't achieve the specific organizational goals as defined in the scope of the contract, you simply don't pay for the professional fees." – **The ABC Guys**

WHAT CLIENTS SAY...

"We had three major challenges to overcome in a very short time-frame. The strategic planning session that you guided our executive team through was instrumental in preparing us for the recent major increases in market share and bottom line profitability."

Physical Planning Technologies Inc.

"Your senior advisory services, consulting services, design of new learning modules and training workshops throughout our chain of hotels are a big reason why we are able to deliver 5-Star Ultra Care."

Sandals Resorts International

"The senior level consulting, followed by the series of team workshops has helped us through our strategic corporate transformation. We have been exposed to consultants and trainers from different parts of the world, however, the board of directors and the senior management team are unanimous in saying that no one comes close to The ABC Guys in delivering bottom-line results"

Rizal Commercial Banking.



WHAT THE EXPERTS SAY ABOUT THEIR BOOKS...

"The ABC Guys have provided a tremendous service in writing this inspirational, common-sense book. They illustrate simple, yet powerful methods of achieving success in finances and life."

Paul Orfalea,
Kinko's Founder & Author of "Copy This"

"America's youth will benefit greatly from learning the basics of starting and owning their own business outlined in this great book!"

Fred DeLuca,
President & Co-Founder Subway Restaurants

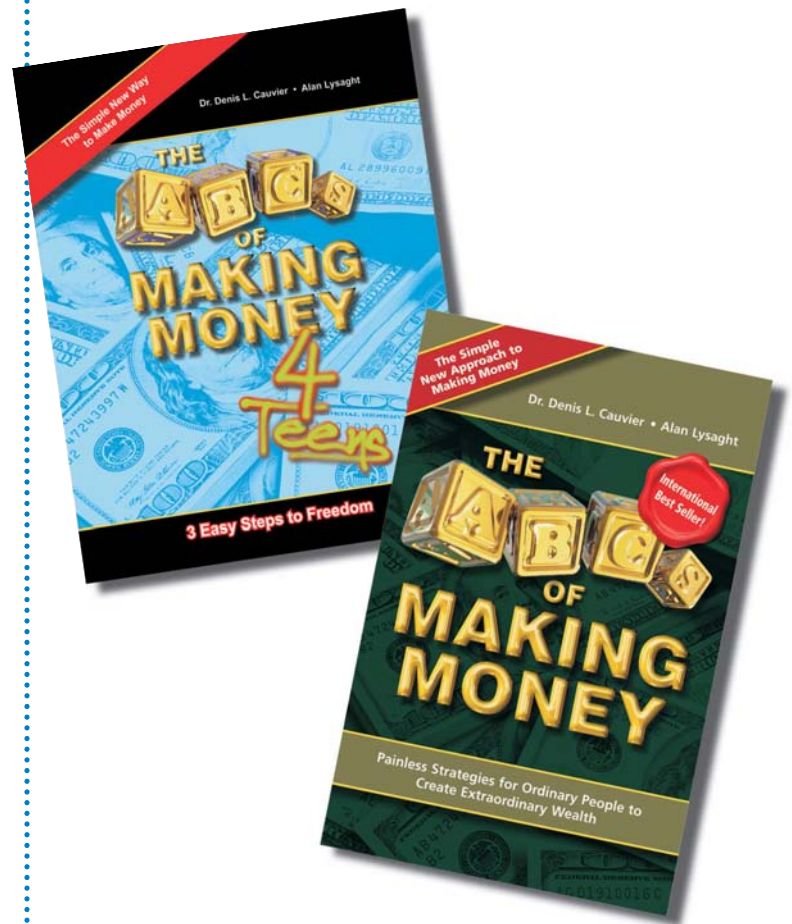
"Whether you are contemplating a new business, or expanding an existing business, the no nonsense, nuts and bolts information provided within will give you that extra winning edge."

Ed Foreman,
Former US Congressman

"All your books should be read by every leader everywhere."

Brian Tracey best-selling author of
Getting Rich in America

The ABCs of Making Money 4 Teens book, combined with accompanying learning modules are key components in the author's mission to "Change a Generation" in their attitudes and understanding towards money. Together with teams of financial professionals, The ABC Guys have donated over \$4 Million worth of this ground breaking book to schools, service organizations and churches across America.



Further information:
email us at info@abcguy.com



Dr. Denis L. Cauvier is an entrepreneur/speaker/consultant who has made a career out of helping his clients become financially independent. He and Alan Lysaght have uncovered the traits shared by America's wealthiest people and shared that information with clients around the world. The author of **Attracting, Selecting & Retaining Great People**, he is widely recognized as *North America's top speaker on the topic of finding and keeping great staff*. His clients include hundreds of private individuals, couples, Fortune 500 businesses, plus several billionaires. Over the past 20 years Denis has conducted business development seminars and workshops for over 1 million people in 43 countries around the world.



Alan Lysaght is a Strategic Planning Consultant specializing in high impact "Turnaround Solutions" for businesses and individuals. He is a writer/researcher with degrees in Psychology, Sociology and English Literature, and a proven

history of fast tracking international clients in building profitable legacies. A Customer Service expert, he has consulted and trained for many four and five star hotels including the world leader in luxury hotels, Sandals Resorts International.

Having worked together consulting and training over a 10 year period, he and Denis decided to integrate their years of research and experience in working with companies and individuals, and distilled the most important learning lessons into the ABCs of Building Successful Organizations™ solutions.

PARTIAL CLIENT LIST:

Citigroup International
American Airlines
Diners Club Executive Speakers Forum
Leadership Council of America
Asian Institute of Management
Siemens Electronics
France Telcom
Asian Development Bank
Media America
Malta University Executive MBA Program
General Foods
IBM
Nestle
Johnson & Johnson
Young & Rubican Advertising
Sandals Resorts International
Ritz-Carlton Hotels
Nera Telcom
Texaco
Shangri-La Hotels
American Express
BMW
Asia Pacific Seminars
Association of Cooperative Controllers,
Accountants and Treasurers
Business Expo
Bell Sympatico
BOMA
Canadian Association of Equipment Dealers
IIR Australia
International Association of Electrical Distributors
Insurance Conference Planners Association
Investors Group
HD Vest
Physical Planning Technologies
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